

UNLUCKY BLACKPAPER

THE UNLUCKY BACKSTORY:

It all kicked off on a spooky Friday the 13th, October 2023, in a dim-lit corner of a notorious local bar, drowning in an aura of misfortune on this most superstitious of nights. A bunch of mates gathered for their usual Friday drinks, diving deep into the crypto abyss, swapping tales of epic trades gone awry – buying high, selling low, FOMO fields, and Lambo dreams shattered.

Amidst laughter and clinking glasses, someone threw down the challenge, "What if we flipped the script on bad luck and made misfortune our ride-or-die?" Another, whiskey in hand, pointed at me with a wicked grin, "YEAH HELL YEAH! We dare YOU to meme the crap out of this madness!"...

CHALLENGE ACCEPTED.

Fueled by liquid courage, the idea morphed into UNLUCKY and was gossiped into existence on the Hashgraph a month later on Nov 13th.

UNLUCKY, is a memecoin and NFT project with moon dreams, and a chubbily-cheeky black cat named UNLUCKY. His laser-focused eyes, Mona Lisa smile, and a patch on his head resembling the number 13, he dares you to give your bad lucks and misfortunes the middle finger.

"To the moon, my degens! Unleash your unlucky-ness and LFGoooo! May our (anti)superstitions summon the benevolent spirits of the universe to our side! Remember, fortune favors the UNLUCKY'S who dare to play with it!"

#UNLUCKY



UNLUCKY Token Launch: Defying DeFi Norms

In the wild world of DeFi, especially within the cozy corner of Hedera defi, where opportunistic actors manipulate for swift gains and rugs are all too frequent. Tired of the status quo and the internal discord among competing memecoin deployers and fed up with the drama, I was dared and inspired to do something about it, something for the whole community at large.

Enter the UNLUCKY token launch – a departure from the typical IDO chaos. Guided by savvy advisors, our strategy doesn't just limit the impact of whales and malicious actors taking control at the critical stage of launch; it ensures a robust kick-off for the token's birth.

Our journey begins with \$UNLUCKY distributed through airdrops and this NFT presale. The proceeds? A large portion is funnelled straight into a locked liquidity pool (paired with HBAR) for a staggering 13 years, guaranteeing stability and liquidity for participants. The rest is reserved for buy-backs, marketing efforts, and bolstering the development fund. This approach removes a massive sell pressure from the project/creator "cashing out," a common and huge issue supporters faced in this nascent space.

Advisory and startup expenses have been covered personally, with no intention of seeking reimbursement from the raised funds. Instead, I've chosen to take a modest allocation, valued at about 1/20th of the amount I've already invested in the project at launch (details in the tokenomics). Additionally, I've committed to put most if not all into the UNLUCKY/HBAR liquidity pool on Saucerswap.

Immense thanks and gratitude are owed to my advisors, the silent architects of this venture. Preferring to operate behind the scenes, they believe their work speaks louder than words. Without their invaluable guidance and foresight, UNLUCKY might never have seen the light of day!

My advisors won't receive any free tokens, nor are they compensated in \$UNLUCKY. If they desire some, they'll need to engage in any airdrop claims, purchase during the presale, or acquire them from the open market post-launch. This decision came at a great financial cost to myself, but it was necessary to remove yet another selling pressure on the token. However, they (2) do have a priority mint pass to mint [at full price] should they choose to do so.

UNLUCKY do not have a team, therefore no 'team allocation' concerns.

Special mention: Tipps, a proactive community member, reached out after our stealth phase, swiftly setting up our Discord server and currently assisting with mod duties. In recognition of his outstanding commitment and contribution, he'll receive 'The Early' NFT as a token of gratitude, along with priority access to mint a 'Founders' NFT at a 13% discount. Thank you Tipps!

TOKENOMICS: Breaking Down the UNLUCKY Numbers

UPDATED on Dec 28th 2023 to reflect post-launch data.

Max Supply: 13.0 Billion

130 Years Lock: 1.3B (10%) – proof: <https://davincigraph.io/devs/locks/tokens/0.0.3957917>

Token in Circulation: 100% (FULLY DILUTED)

Market Capitalization at Initial LP Creation: ~\$13,000 (Dec 4th 2023)

Market Capitalization as of this update: ~\$70,000 (Dec 28th 2023)

Liquidity Pool (LP) / TVL: ~USD\$27,000 (as at Dec 28th 2023)

LP Lock Value: ~USD\$20,000 (as at Dec 28th 2023)

LP Lock Duration: 13 years - proof:

<https://davincigraph.io/devs/locks/pools/saucerswap-1-0.0.1456986-0.0.3957917>

Creator's Allocation: 0.50B + 1 Founders NFT

Airdrops/Rewards (Given & Pending): ~0.20B

Token ID: 0.0.3957917

Treasury Account: 0.0.484901

No Keys. No Worries.

Treasury balance is earmarked for monthly buy-back, burning and/or added into the LP to keep the liquidity strong. These activities will happen around the 13th of each month (+/- 3 days).

And hey, and there will be incentives and giveaways to spice things along the way too. Word around H-town is that you may want to hold on to these precious NFT's...

We're not done! Revenue from NFT royalties and any future mints will be used for buy-backs, burns and/or liquidity provisions.

Deflationary and strong liquidity are built-in from the ground up!

So, wanna join in on this UNLUCKY journey – where dark humor is life and fortune favors the UNLUCKIES who dare to play with it?

ABOUT ME: An early HBAR enthusiast (wishing to remain anon) who loves the Hedera network's potential. I'm all about seeing the retail side of this enterprise network reach new heights. That's why I'm still here, fueling my passion for UNLUCKY. My ultimate goal for UNLUCKY is to see it carve out a life of its own, with the token and NFT's uniting the community and thriving with vibrancy on Saucerswap and marketplaces.

DISCLAIMER: THIS PROJECT IS FOR FUN AND ENTERTAINMENT ONLY. THIS IS NOT AN INVESTMENT, NOR ANY INFORMATION CONTAINED HEREIN, ON OUR SOCIAL ACCOUNTS, OR OUR WEBSITE CONVEYS THAT IT IS SO. PARTICIPATE AT YOUR OWN RISK, AND ALWAYS DO YOUR OWN DUE DILIGENCE AND RESEARCH. NO PROMISE OF FINANCIAL GAINS WHATSOEVER..

UNLUCKY LAUNCH NFT COLLECTION



THE FOUNDERS

Brace yourself for the ultimate UNLUCKY adventure with The Founders' NFT. Only 13 of these bad boys will ever see the light. It's not your grandma's collector's piece; it's your golden ticket to exclusive perks, crypto royalty, and be a part of history!

Don't miss out – snatch your spot in the hall of fame and flaunt your "1 of 13" that'll have other apes turning green with envy. UNLUCKY-ness awaits, but you gotta be one of the UNLUCKY 13 to get a seat on this mothership!

MAX SUPPLY: 13
COST: 2666h

INDULGE IN EXCLUSIVE REWARDS & FOUNDERS' GLORY:

- RESERVED Allocation for Future Mints
- FREE Non-Special Releases
- 33% Special Release Discount
- 20% Collabs & Limited Edition Releases Discount
- 15% Merch Discount
- "THE FOUNDERS" Discord role
- More perks on the way...



THE EARLY

Embark on a wild ride with "The Early 33" – an exclusive edition for 33 fearless pioneers eager to groove with the chaos of this UNLUCKY universe. This NFT might just be your ticket to flipping misfortune into degens gold. Packed with perks that'll have you grinning like an ape with a handful of bananas!

Seize the moment and proudly show off your exclusive "Early" status. With only 33 seats on this lunar lander, envy from other degens is inevitable.

MAX SUPPLY: 33
COST: 666h

DIVE INTO THE EARLY THRILLS:

- EARLY Access for Future Mints
- 50% Discount for Non-Special Releases
- 20% Discount for Special Releases
- 13% Discount for Collabs & Limited Edition Releases
- 10% Merch Discount
- "THE EARLY" Discord role
- More perks on the way....



THE UNLUCKY

Step into the UNLUCKY realm with "The Unlucky" - your initiation into the chaotic universe of memecoin unpredictability. This NFT is for the 666 unlucky souls who are ready to embrace the twists and turns of their UNLUCKY journey. Though it may not have all the bells and whistles of the other two, it's the perfect way to dip your paws into the world of being an UNLUCKY.

Even UNLUCKY can't be this unlucky. Your rocket awaits!

MAX SUPPLY: 666
COST: 130h

EMBARK ON THE UNLUCKY ADVENTURE:

- Whitelisted for Future Mints
- 25% Discount for Non-Special Releases
- 13% Discount for Special Releases
- 10% Discount for Collabs & Limited Edition Releases
- 5% Merch Discount
- "THE UNLUCKY" Discord role
- More perks on the way....

SOLD OUT (IN 2 HRS)

Minting Starts on December 3rd, 2023 at 13:13 GMT/UTC+0 | Mint Window: Shortlist 15mins > WL 15mins > Public 24hrs

1 Per Wallet for THE FOUNDERS & THE EARLY. Up to 5 Per Wallet for THE UNLUCKY For Shortlist & WL Holders and 3 for Public.

INITIAL SAUCERSWAP HBAR/UNLUCKY LP DEPLOYING WITHIN 12HRS OF MINT CONCLUSIONS

\$UNLUCKY Token ID: 0.0.3957917 | 6.66% NFT Trading Royalty Payable to Treasury Account 0.0.484901

<https://unlucky.fun/> | <https://x.com/UNLUCKY HTS> | <https://discord.gg/dqsVQny8ab>

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